



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Larry Kissell for Congress (9216)  
Chao Strategy Message & Media (5389)  
CERTO, MICHELE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 645818  
Inv Date 10/28/2012  
Terms Net 30  
Contract 336370  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Chao Strategy Message & Media  
Attn: Kissell  
1322 G Street, SE  
Washington, DC 20003

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Political - Federal Candidate (1067)  
1754 CONGRESS (139389)  
National/Political  
1754/06368148

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 11:33:57AM

KISSELL FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,F-1	10/12/12 11:13PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	LKBA12NR	\$1,200.00	
2.0	Contract Line Remarks:		<b>ABC-NITELINE</b>						
	Spot	11:35:00PM-12:00:00AM	Day,F-1	10/12/12 11:36PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	LKBA12NR	\$700.00	
3.0	Contract Line Remarks:		<b>REVISED RATE, VIEW-ABC</b>						
	Spot	10:58:00AM-12:00:00PM	Day,F-1	10/12/12 10:59AM (Fr)	00:30	The View	LKBA12NR	\$675.00	
4.0	Contract Line Remarks:		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,F-1	10/12/12 6:29PM (Fr)	00:30	EYEWITNESS NEWS 6P	LKBA12NR	\$1,100.00	
5.0	Contract Line Remarks:		<b>INSIDE EDITION</b>						
	Spot	6:58:00PM- 7:30:00PM	Day,F-1	10/12/12 7:12PM (Fr)	00:30	INSIDE EDITION	LKBA12NR	\$1,200.00	
6.0	Contract Line Remarks:		<b>GD MRN AMR-ABC</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,F-1	10/12/12 7:28AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	LKBA12NR	\$1,075.00	
7.0	Contract Line Remarks:		<b>AVG. ALL WKS</b>						
	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/15/12 10:41PM (Mo)	00:30	Castle	LKBA12NR	\$9500.00	
8.0	Contract Line Remarks:		<b>REVISED RATE, VIEW-ABC</b>						
	Spot	10:58:00AM-12:00:00PM	Day,M-1	10/15/12 10:59AM (Mo)	00:30	The View	LKBA12NR	\$675.00	
9.0	Contract Line Remarks:		<b>REVISED RATE, EYEWIT NWS 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/15/12 5:28PM (Mo)	00:30	EYEWITNESS NEWS 5P	LKBA12NR	\$1,200.00	
10.0	Contract Line Remarks:		<b>UPDATED 9/28, EYE NWS DAYBRK</b>						
	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/15/12 6:29AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKBA12NR	\$850.00	
11.0	Contract Line Remarks:		<b>INSIDE EDITION</b>						
	Spot	6:58:00PM- 7:30:00PM	Day,M-1	10/15/12 7:26PM (Mo)	00:30	INSIDE EDITION	LKBA12NR	\$1,200.00	
12.0	Contract Line Remarks:		<b>GD MRN AMR-ABC</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,M-1	10/15/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	LKBA12NR	\$725.00	
13.0	Contract Line Remarks:		<b>EYE NW SA MRN1</b>						
	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	10/13/12 6:28AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	LKBA12NR	\$300.00	
14.0	Contract Line Remarks:		<b>EYE NW SA MRN2</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	10/13/12 7:22AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	LKBA12NR	\$325.00	
15.0	Contract Line Remarks:		<b>GD MRN-SAT-ABC</b>						
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/13/12 7:59AM (Sa)	00:30	Good Morning America Saturday	LKBA12NR	\$475.00	
16.0	Contract Line Remarks:		<b>EYE NW SU MRN2</b>						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	10/14/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	LKBA12NR	\$300.00	
17.0	Contract Line Remarks:		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/11/12 11:35PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	LKBA12	\$1,200.00	
18.0	Contract Line Remarks:		<b>EYEWIT NWS 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day,Th-1	10/11/12 5:28PM (Th)	00:30	EYEWITNESS NEWS 5P	LKBA12	\$850.00	
19.0	Contract Line Remarks:		<b>EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	10/11/12 6:13PM (Th)	00:30	EYEWITNESS NEWS 6P	LKBA12	\$1,100.00	
20.0	Contract Line Remarks:		<b>UPDATED 9/28, EYE NWS DAYBRK</b>						
	Spot	6:00:00AM- 7:00:00AM	Day,Th-1	10/11/12 6:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKBA12	\$850.00	



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Est/Headline **1754/06368148**  
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Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR-ABC</b>						
	Spot	8:00:00AM- 9:00:00AM	Day, Th-1	10/11/12 8:41AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	LKBA12	\$725.00	
22.0	<b>Contract Line Remarks:</b>		<b>REVISED RATE, EYEWIT NWS 5</b>						
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1	10/16/12 5:27PM (Tu)	00:30	EYEWITNESS NEWS 5P	LKMC12	\$1,200.00	
23.0	<b>Contract Line Remarks:</b>		<b>REVISED RATE, GD MRN AMR-ABC</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1	10/16/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	LKMC12	\$1,075.00	
24.0	<b>Contract Line Remarks:</b>		<b>GD MRN AMR-ABC</b>						
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-1	10/16/12 8:42AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	LKMC12	\$725.00	
25.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day, W-1	10/17/12 11:21PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	LKMC12	\$1,200.00	
26.0	<b>Contract Line Remarks:</b>		<b>VIEW-ABC</b>						
	Spot	10:58:00AM-12:00:00PM	Day, W-1	10/17/12 11:36AM (We)	00:30	The View	LKMC12	\$675.00	
27.0	<b>Contract Line Remarks:</b>		<b>REVISED RATE, EYEWIT NWS 6</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, W-1	10/17/12 6:29PM (We)	00:30	EYEWITNESS NEWS 6P	LKMC12	\$1,500.00	
28.0	<b>Contract Line Remarks:</b>		<b>UPDATED 9/28, EYE NWS DAYBRK</b>						
	Spot	6:00:00AM- 7:00:00AM	Day, W-1	10/17/12 6:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKMC12	\$850.00	
29.0	<b>Contract Line Remarks:</b>		<b>INSIDE EDITION</b>						
	Spot	6:58:00PM- 7:30:00PM	Day, W-1	10/17/12 7:28PM (We)	00:30	ENTERTAINMENT TONIGHT	LKMC12	\$1,200.00	
30.0	Spot			10/17/12			1 preempt @ \$775.00	\$0.00	No Avail
31.0	<b>Contract Line Remarks:</b>		<b>EYEWIT NWS 11</b>						
	Spot	11:00:00PM-11:35:00PM	Day, M-1	10/15/12 11:13PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	LKBA12NR	\$1,200.00	
32.0	Spot	5:00:00AM- 5:30:00AM	Day, W-1	10/17/12 4:59AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	LKMC12	\$425.00	M/G For 30.0.1
33.0	Spot	12:05:00AM- 1:00:00AM	Day, W-2	10/17/12 12:40AM (We)	00:30	Jimmy Kimmel Live	LKMC12	\$150.00	M/G For 30.0.1
33.0	Spot	12:05:00AM- 1:00:00AM	Day, W-2	10/17/12 1:02AM (We)	00:30	Jimmy Kimmel Live	LKMC12	\$150.00	M/G For 30.0.1
34.0	Spot	7:00:00PM- 8:00:00PM	Per week (1), Su	10/28/12 7:23PM (Su)	00:30	WORLD'S FUNNIEST MOMENTS-HALLOWEEN	LKCH12	\$650.00	
35.0	Spot	5:00:00PM- 6:00:00PM	Per week (1), Su	10/28/12 5:34PM (Su)	00:30	SHARK TANK	LKCH12	\$475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$32,700.00	Total Spots	35
Commission	(\$4,905.00)		
Net Total	\$27,795.00		